

Asian University of Bangladesh

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Distribution of Courses

GED Courses (Compulsory)	
12 Courses (36 Credit Hours)	
Course Code	Course Title
0221-1208	Islamic Ethics
0421-4845	Comparative Legal Systems
0419-3809	Labor Law
0231-4731	Bengali Language and Culture
0232-1001	Intensive English Language I
0232-1002	Intensive English Language II
0312-1205	Comparative Political Systems
0314-1103	Comparative Social Systems
0222-2410	History of the Emergence of Bangladesh
0311-2308	Comparative Economic Systems
0311-2210	Bangladesh Studies
0417-4165	Computer Applications in Business
Core Courses (Compulsory)	
28 Course (84 Credit Hours)	
0418-1108	Introduction to Business
0411-1103	Principles of Accounting
0413-1201	Principles of Management

0414-1302	Principles of Marketing
0412- 1301	Principles of Finance
0413-3807	Fundamentals of MIS
0413-2401	Business Communication
0541-1304	Business Mathematics
0411-2501	Intermediate Accounting
0412-2502	Financial Management
0413- 2602	Production and Operation Management
0414-2604	Marketing Management
0414-3704	International Business
0419-4117	Research Methodology
0541-2601	Elementary Quantitative Techniques
0412-3801	Insurance and Risk Management
0542-1303	Business Statistics
0419-2402	Legal Environment of Business(Commercial Law)
0413- 2403	Organizational Behavior
0413-2503	Human Resource Management
0412-3705	Bank Management
0411-2605	Auditing and Taxation
0411- 2406	Cost and Management Accounting
0413- 3706	Entrepreneurship Development and SME Management
0413-4146	Strategic Management
0419-1101	Principles of Microeconomics
0542-2504	Statistical Methods for Business Decision Making
0542-4173	Data Analytics for Business

Elective/ Major Courses	
6 courses (18 Credit Hours)	
Major: Accounting	
Compulsory: 3 courses (9 credit hours)	
0411-4110	Advanced Accounting I
0411-4111	Advanced Accounting II
0411-4113	Advanced Cost Accounting
0411-4161	Accounting and Information Systems
Elective: 3 Courses (9 credit hours)	
0411-4114	Managerial Accounting
0411-4115	Financial Reporting and Information Systems
0411-4116	Accounting Thought
0411-4118	International Accounting
Major: Finance	
Compulsory: 4 courses (12 credit hours)	
0412-4119	Corporate Finance
0412-4120	Financial Institutions and Markets
0412-4121	International Finance
0412-4122	Working Capital Management
Elective: 2 Courses (6 credit hours)	
0412-4123	Real Estate Finance
0412-4169	Wealth Management
0412-4125	Capital Investment Decisions
0412-4126	Theory of Finance

Major: Banking and insurance	
Compulsory: 4 courses (12 credit hours)	
0412-4120	Financial Institutions and Markets
0412-4170	Financial Analysis and Control
0412-4171	Credit Management
0412-4172	Islamic Banking and Insurance
Elective: 2 Courses (6 credit hours)	
0412-4130	Electronic Banking/Online Banking
0412-4131	Investment Banking
0412-4132	Actuary and Pricing of Insurance
0412-4133	Central Banking Regulation and Supervision
0412-4127	Law And Practice of Banking
Major: Management	
Compulsory: 4 courses (12 credit hours)	
0413-4143	Management Thought
0413-4144	Project Appraisal and Management
0413-4145	Management of Service Industries
0413-4147	Management of NGOs
Elective: 2 Courses (6 credit hours)	
0419-4151	Business Research
0413-4148	Industrial Relations
0413-4149	Business Applications and Software
0413-4150	Small Business Management
0413-4161	Motivation and Leadership
0413-4162	HR Policy and Strategy
0413-4163	HR Planning and Career Development

0413-4164	Industrial Relations and Conflict Management
0413-4167	Training and Management Development
0413-4168	Organizational Development
0413-4166	Compensation Management
Major: Management Information System	
Compulsory: 4 courses (12 credit hours)	
0413-4152	System Analysis and Design
0413-4153	Database Management
0413-4154	Software Development
0413-4155	Computer Networks
Elective: 2 Courses (6 Credit Hours)	
0613-4156	Operating Systems
0613-4157	Programming Language
0611-4159	Computer Graphics
0611-4160	Multimedia Systems
0413-4165	human Resources Information System
Major: Marketing	
Compulsory: 4 courses (12 credit hours)	
0414-4134	International Marketing and Business
0414-4135	Consumer Behavior
0414-4136	Export and Import Management
0414-4137	Bank Marketing
Elective: 2 Courses (6 Credit Hours)	
0414-4138	Marketing Research
0414-4139	Strategic Marketing
0414-4140	Brand Management

0414-4141	Advertising and Sales Management
0414-4142	Service Marketing
Capstone Course/ Internship/ Thesis/ Projects:	
2 courses (6 Credit hours)	
0417-4740	Internship
0417-4741	Viva

MASTER OF BUSINESS ADMINISTRATION (MBA)
Distribution of Courses

GED Courses (Compulsory)

0311-5401	Managerial and comparative Economics
061-5000	Information to Information Technology

Core Courses: (Compulsory)

0413- 5359	Advanced Organizational Behavior
0412- 5360	Advanced Financial Management
0411- 6463	Advanced Managerial Accounting
0413-5361	Advanced Human resource Management
0413-6464	Strategic Management
0414- 6465	Global Business Operations
0421-5257	Legal Environment of Business
0541-5258	Quantitative techniques in decision making
0541-6466	Operations research
0542-5154	Advanced Statistics for Business
0413-5153	Advanced Business communication
0413-5151	Theory and practice of Management
0414-5152	Theory and practice of Management

0417- 5402	Internship/Thesis
0410-5403	VIVA

Accounting: any 4 courses (12 credit hours)

0411- 6000	Mechanized Accounting
0411- 6001	Foreign Exchange Policy and Control
0542- 6002	Research Methodology
0412- 6588	Financial Reporting and Presentation
0411- 6597	Advanced Accounting Theory
0411- 6599	Public and Social Accounting

Finance: any 4 courses (12 credit hours)

0412-6585	International Finance and Banking
0412- 6586	Financial Analysis and Control
0412- 6587	Securities Analysis and Portfolio Management
0412- 6588	Financial Reporting and Presentation
0412- 6589	Management of Financial Institutions
0412- 6590	Financial Derivatives and Engineering

Human Resource Management: any 4 courses (12 credit hours)

0413- 6573	Organizational Development
0413-6574	Compensation Management
0413- 6575	Industrial Relations
0413- 6576	Training and Management Development
0413 -6577	Leadership Management
0413-6578	Strategic Human Resources Management

Management: any 4 courses (12 credit hours)

0413- 6567	Comparative Management
0413- 6568	Project Management
0413- 6569	Total Quality Management
0413- 6570	Management Practice in Bangladesh
0413- 6571	Management Science
0413- 6572	Contemporary Developments in Management

Management Information System: any 4 courses (12 credit hours)

0413-6591	Foundations of Information Systems
0413- 659	Advanced System Analysis & Design
0413- 6593	Data Communication
0413- 6594	Advanced Management Information System
0413-6595	Advanced Database Management
0413-6596	Business Programming with C and C++

Marketing: any 4 courses (12 credit hours)

0414- 6579	Advanced Marketing Management
0414- 6580	International Marketing
0414- 6581	Promotional Management
0414- 6582	Consumer Behavior Analysis
0414- 6583	Advanced Marketing Research
0414- 6584	Service Marketing

Supply Chain Management: 4 courses (12 credit hours)

0413- 6605	Risk Management and Supply Chain Vulnerability
0413- 6606	Performance Measures for Supply Chain Management
0413- 6607	Management in the Purchasing Function
0413- 6608	Strategic Supply Chain Management

Taxation: 4 courses (12 credit hours)

0411- 6600	Taxation of Individuals and Pass-through Entities
0411- 6601	Taxation of Corporations and Trusts
0411- 6602	Design and Structure of International Tax
0411- 6603	Tax and Business Strategy

